



## 2021 Inaugural Conference Preliminary Schedule of Events

*Updated 3-16-21*

### Monday – March 22, 2021

8:30 AM – 6:30 PM	Registration / Information Desk
8:00 AM – 12:00 PM	Executive Committee Meeting** - Westin
9:00 AM – 3:00 PM	Leadership Academy – Ballroom H/G
11:00 AM – 3:00 PM	AEI Broadcast
1:00 PM - 2:30 PM	RRC Roundtables <i>Ben Porter Salon</i>
1:00 PM – 3:00 PM	Virtual WCR Governing Board Meeting
2:45 PM – 3:45 PM	Conference Committee & Conference Facilitators Meeting <i>Ben Porter Salon</i>
3:30 PM – 5:30 PM	Virtual WCR General Membership Meeting
6:00 PM – 8:00 PM	<i>Welcome Reception &amp; Bingo (included - dinner &amp; cash bar)</i> <i>Ballroom A - F</i>

### Tuesday – March 23, 2021

7:30 AM – 4:00 PM	Registration / Information Desk
7:30 AM – 8:30 AM	<i>Coffee Service (included)</i> <i>Hot Breakfast (ticketed event \$20)</i>
8:45 AM – 11:00 AM	Opening Session with Keynote <a href="#">Molly Fletcher</a> followed by the GAR Awards Ceremony <i>Ballroom A - F</i>
11:00 AM – 3:00 PM	AEI Broadcast
11:15 AM – 12:15 PM	<b>\$100K Annually with Google My Business, Michael Tritthart (CE Pending)</b> <i>Ballroom A - F</i>
12:30 PM – 1:30 PM	<i>Boxed Lunch (included)</i>
1:45 PM – 2:45 PM	<b>7 Ways to Improve Your Business this Year, Michael Tritthart (CE Pending) –</b> <i>Ballroom A - F</i> Advisory Council* - <i>Ben Porter Salon</i> MLS Forum – <i>Ballroom G/H</i>
3:00 PM – 4:00 PM	<b>Expand Your Global Reach, Neal Oats, Jr.</b> <i>Ballroom A - F</i>
4:15 PM – 5:15 PM	President's & President-Elect's Forum <i>Ballroom A - F</i>
8:30 PM -10:30 PM	YPN Event (Invitation Only) <i>The Westin - Observation Deck</i>

### Wednesday – March 24, 2021

8:00 AM – 3:30 PM	Registration / Information Desk
8:00 AM – 9:00 AM	<i>Coffee Service (included)</i> <i>Hot Breakfast (ticketed event \$20)</i>
9:00 AM – 10:00 AM	<b>Building and Maintaining a Winning Team, Craig Wilburn</b> <i>Ballroom A - F</i>
10:15 AM – 11:15 AM	<b>Technology You Should Know PP (Post Pandemic), Nakia Brooks, John Gormley, Ben Schachter, Matt Fagioli, Jenny Viger Sponsored by: GAR</b> <b>Technology Forum – Ballroom A – F</b>
	<b>GREC Update with Chair Cindy Rampley and Friends –</b> <b>Sponsored by GAR Brokers Council</b> <i>Ballroom G/H</i>
11:00 AM – 3:00 PM	AEI Broadcast
11:30 AM – 12:30 PM	<i>Boxed Lunch (included) – Ballroom A - F</i>
12:45 PM – 1:45 PM	<b>Legal Updates, Seth Weissman –</b> <i>Ballroom A - F</i>
12:45 PM – 3:00 PM	Economic Development Advisory Council & Alliance & Commercial Connection Forum – Offsite (Invitation Only)
2:00 PM – 3:00 PM	<b>Pivot! How to Deal with Change and Become a More Powerful Leader, Jennifer Powers</b> <i>Ballroom A - F</i>
3:15 PM – 3:45 PM	State Director Training – Ballroom G/H
3:45 PM – 4:30 PM	State Directors Forum – <i>Ballroom G/H</i>
6:15 PM – 7:00 PM	<i>Gala Reception (ticketed event included with Gala ticket, cash bar)</i>
7:00 PM – 11:30 PM	<i>Gala (ticketed event \$65, cash bar)</i>

### Thursday – March 25, 2021

7:00 AM – 9:30 AM	Registration / Information Desk
7:00 AM – 8:00 AM	<i>Hot Breakfast (included) – Ballroom A - F</i>
8:15 AM – 9:00 AM	Region Caucuses
9:00 AM – 9:15 AM	Board of Directors Check-In
9:15 AM – 12:00 PM	Board of Directors Meeting – Ballroom A - F

**BOLD - CE Approval Pending for Education General Sessions**  
GREC School #271

\*\*Closed Meeting