



**2024 Annual Conference & Expo  
Schedule of Events  
Updated 9-4-24**

**The Sandestin Golf and Beach Resort, Miramar Beach, Florida  
Unless otherwise noted, meeting rooms are in the Baytowne Conference Center**

**Sandestin is on central time and so is the schedule below.**

**Monday – September 9, 2024**

8:00 AM – 6:00 PM	Registration Desk Open – Magnolia Foyer
9:00 AM – 4:30 PM	CRS Designation Class – Succeeding in the Luxury Home Market (additional fee/pre-registration required) – Azalea 3
9:00 AM – 11:00 AM	WCR State Governing Board Meeting – Elderberry, Hotel Effie Credentials, Campaign, and Rules Committee (closed meeting) – Jasmine
11:30 AM – 1:00 PM	WCR General Membership Meeting – Elderberry, Hotel Effie
1:00 PM – 4:00 PM	Expo - Exhibitor Move-In – Magnolia Ballroom
2:00 PM – 5:00 PM	Catalyst 2025 – For Presidents, Presidents-Elect, & AEs – Juniper Ballroom, Hotel Effie
5:00 PM – 7:00 PM	Expo Grand Opening Reception in the Expo (heavy hors d'oeuvres and cash bar) – Magnolia Ballroom

**Tuesday – September 10, 2024**

7:30 AM - 8:30 AM	Breakfast (optional ticketed event, sales closed) – Hotel Effie, Silverbell (2 <sup>nd</sup> Floor)
7:30 AM - 5:30 PM	Registration Desk Open – Magnolia Foyer
9:00 AM – 10:30 AM	<b>Keep More of Your Paycheck – Tax Strategies for Agents with Greg Antipoff</b> – Azalea 1, 2, & 3 <b>Convert with Data: A Digital and Traditional Marketing Strategy That Is Proven to Work with Carrie Jo Little</b> – <i>Juniper Ballroom, Hotel Effie</i> Legislative Panel with REALTOR® Legislators– Hosted by State and Local Government Affairs Committee – Camellia
10:00 AM – 1:45 PM & 5:00 – 6:00 PM	Expo Open - Magnolia Ballroom
10:45 AM - 12:15 AM	<b>Engaging Hearts and Closing Deals: The Role of Storytelling in Real Estate Agent's Social Media with Carrie Jo Little</b> – <i>Juniper Ballroom, Hotel Effie</i> <b>Tax Tips for Investment Properties &amp; Second Homes with Greg Antipoff</b> – Azalea 1, 2 & Insurance Trustees (closed meeting) – Jasmine <i>Lunch in the Expo – Magnolia Ballroom (Door)</i> Advisory Council Forum (closed) – Jasmine
11:45 AM - 1:45 PM	
12:45 PM – 1:45 PM	RRC Member Meeting – Know Like Trust Zone, How to Play Like a Champion! with Terry Swanson and Rett Harmon– Camellia
2:00 PM - 3:00 PM	Association Executives Forum – Camellia
2:00 PM - 5:00 PM	<b>Answers to Questions About the NAR Settlement and GAR Forms Questions with Seth Weissman</b> - <i>Juniper Ballroom, Hotel Effie</i> <b>Expanding Housing Opportunity with Joi Bostic</b> – Sponsored by the Housing Opportunity Committee - Azalea 1, 2 & 3
5:00 PM - 6:00 PM	Happy Hour in the Expo – Magnolia Ballroom
6:00 PM – 7:00 PM	GRI Designees Reception (by invitation only) – Azalea Foyer



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**Wednesday – September 11, 2024**

7:30 AM - 8:30 AM	Breakfast (optional ticketed event, sales closed) – Hotel Effie, Silverbell (2 <sup>nd</sup> Floor)
7:30 AM - 4:30 PM	Registration Desk Open – Magnolia Foyer
<i>8:45 AM - 10:30 AM</i>	<i>Keynote Shawn Achor – Positive Genius &amp; ROTY Presentation – Juniper Ballroom, Hotel Effie</i>
10:45 AM – 2:00 PM	Expo Open – Magnolia Ballroom
10:45 AM – 12:15 AM	<b>AI Guardrails: Write Your Commonsense AI Policy with Beth Z</b> – Juniper Ballroom, Hotel Effie
	<b>Establishing a Commercial Real Estate Division with Marty Rueter</b> – Azalea 1, 2 & 3
	MLS Forum– Camellia
	Property Management Forum – Jasmine
<i>12:15 PM - 2:00 PM</i>	<i>Lunch in the Expo &amp; Door Prize Giveaway (12:45 – 1:15 pm)– Magnolia Ballroom</i>
<i>2:00 PM – 3:30 PM</i>	<i>Expo Move Out</i>
2:15 PM - 3:45 PM	<b>Powered Productivity: Super Tech Tools to Get Stuff Done with Beth Z</b> – Juniper Ballroom, Hotel Effie
	<b>How to Attract and Recruit Perfect-Fit Agents with Dan Stewart</b> – Azalea 1, 2, & 3
	<b>Now What? Forecasting, Impact, and the Housing Crunch in Coastal Georgia with Betsy McGriff</b> Sponsored by the Commercial Forum – Camellia
4:00 PM - 5:30 PM	<b>Secrets of Buyer Psychology with Dan Stewart</b> – Juniper Ballroom, Hotel Effie
	<b>ABC’S and N’S of Commercial Leasing with Marty Rueter</b> – Azalea 1, 2, & 3
	IDEA Forum - Camellia
5:45 PM – 6:45 PM	Honors Reception (by invitation) – Silverbell Foyer (2 <sup>nd</sup> Fl), Hotel Effie
8:00 PM – 10:00 PM	Bay Breeze Bash: Margaritas & Melodies by the Marina (cash bar) – Baytowne Marina Beach (adjacent to Baytowne Wharf)

**Thursday – September 12, 2024**

7:30 AM - 8:30 AM	Breakfast (optional ticketed event, sales closed) – Hotel Effie, Silverbell (2 <sup>nd</sup> Floor)
7:30 AM - 3:30 PM	Registration Desk Open – Magnolia Foyer
8:30 AM - 10:00 AM	<b>No Inventory? No Problem! The Strategies You Need to Dominate Your Market with Abhi Golhar</b> – Juniper Ballroom, Hotel Effie
	<b>Business Building &amp; Time Management: How to Plan &amp; Advertise a Strong Real Estate Business with Josh Cadillac</b> – Azalea 1, 2 & 3
	NAR Directors Forum – Jasmine
10:15 AM – 11:45 AM	<b>Get Fearless! Understanding Current Market Conditions to Earn Clients for Life with Josh Cadillac</b> – Juniper Ballroom, Hotel Effie
	<b>Top 7 Emerging Social Media Trends with Abhi Golhar</b> – Azalea 1, 2 & 3
	<b>Am I the Jerk (Broker Edition) with Trista Curzydlo</b> - Brought to you by the Brokers Council - Camellia
<i>12:00 PM - 1:00 PM</i>	<i>Lunch (on your own)</i>
1:00 PM – 1:30PM	State Directors Training – Magnolia Ballroom
1:45 PM – 2:45 PM	State Directors Forum – Magnolia Ballroom

Bold submitted for CE  
\*Closed Meeting



**Thursday – September 12, 2024 (continued)**

- 3:00 PM – 5:10 PM Candidate Forum – Magnolia Ballroom  
3:00 PM – 3:40 PM – VP of Governmental Affairs  
Ennis Antoine – Atlanta REALTORS® Association®  
Nakia Brooks – Northeast Atlanta Metro Association of REALTORS®  
Tim Hur – DeKalb Association of REALTORS®  
Scott Whelchel – Hall County Board of REALTORS®  
3:45 PM – 4:05 PM - VP Member & Public Services  
Robert Kozlowski – Golden Isles Association of REALTORS®  
Denise Lo – DeKalb Association of REALTORS®  
Maura Neill – Atlanta REALTORS® Association  
4:10 PM – 4:30 PM – VP Professional Development  
Bikel Frenelle – Atlanta REALTORS®  
Melanie Mitchell – West Metro Board of REALTORS®  
4:35 PM – 5:05 PM – Region 9  
Danny Amberson, Columbus Board of REALTORS®  
Lionel Walker, Middle Georgia Association of REALTORS®  
5:15 PM – 6:00 PM Region Caucuses  
Region 1 – Jasmine  
Region 2 – Camellia 2  
Region 3 – Magnolia E  
Region 4 – Magnolia F  
Region 5 – Azalea 1  
Region 6 – Magnolia D  
Region 7 – Camellia 1  
Region 8 – Azalea 2  
Region 9 – Azalea 3  
6:30 PM – 9:30 PM RPAC Tailgate Fundraiser Auction (optional ticketed event) – Juniper Ballroom,  
Hotel Effie

**Friday – September 13, 2024**

- 7:30 AM - 8:30 AM Hot Breakfast (included no guest tickets available) – Magnolia Ballroom  
8:45 AM - 9:15 AM Board of Directors Check-In — Magnolia Foyer  
9:15 AM - 12:00 PM Board of Directors Meeting – Magnolia Ballroom