

PARTNERSHIPS
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GEORGIA REALTORS®
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garealtor.com



Each year, the most prominent group of REALTORS® in Georgia travel to attend the largest events presented by the Georgia Association of REALTORS® (GAR). These influential leaders participate in networking opportunities, education sessions and committee meetings designed to effectively catapult them into the future of the ever-changing real estate industry.

Being a Partner or Sponsor to GAR at these events not only expands your business through branding but it also means that you have gone the extra mile to show our members what their business means to you. Your Partnership and or Sponsorship with GAR is a commitment where we will promote your company via various marketing avenues distributed to more than 49,000 REALTORS® around the state. Learn more and join today!

PARTNERSHIPS



DIAMOND | \$30,000

- + One additional booth at the Annual Conference & Expo for 2 total booths
- + Full page Ad in Partner Booklet
- + Opportunity to submit 60 second advertisement for the Partnership video to be displayed at various events and in marketing
- + Complete mailing list of all GAR members upon request
- + Four full registrations and Gala tickets at the Inaugural & Legislative Conference
- + Four full registrations at the Annual Conference & Expo
- + Four full page ads per year in the Georgia REALTOR® Magazine
- + Hyperlink and logo under “Members” section of the GAR website
- + Recognized as a Partner on signage at the following GAR events: Inaugural & Legislative Conference, Annual Conference & Expo, Member Connect Summits, YPN Events, and other opportunities that become available
- + Company logo displayed on table tent cards at certain GAR events during the year
- + Recognized in the app at both conferences
- + Opportunity to speak to attendees during a GAR event, event will be determined during the year
- + Table top display at the Inaugural & Legislative Conference and other events if available

GOLD | \$15,000

- + ½ page Ad in Partner Booklet
- + Opportunity to submit 60 second advertisement for the Partnership video to be displayed at various events and in marketing
- + Complete mailing list of all GAR members upon request
- + Two full registrations and Gala tickets at the Inaugural & Legislative Conference
- + Two full registrations at the Annual Conference & Expo
- + Four ½ page ads per year in the Georgia REALTOR® Magazine
- + Hyperlink and logo under “Members” section of the GAR website
- + Recognized as a Partner on signage at the following GAR events: Inaugural & Legislative Conference, Annual Conference & Expo, Member Connect Summits, YPN Events, and other opportunities that become available
- + Company logo displayed on table tent cards at certain GAR events during the year
- + Recognized in the app at both conferences
- + Tabletop display at the Inaugural & Legislative Conference and other events if available

SILVER | \$10,000

- + ¼ page Ad in Partner Booklet
- + Opportunity to submit 30 second advertisement for the Partnership video to be displayed at various events and in marketing
- + Complete mailing list of all GAR members upon request
- + Two full registrations and Gala tickets at the Inaugural & Legislative Conference
- + Two full registrations at the Annual Conference & Expo
- + Three ¼ page ads per year in the Georgia REALTOR® Magazine
- + Recognized as a primary Partner in an Education Session at both conferences, in addition to two minutes of speaking time
- + Hyperlink and logo under the “Members” section of the GAR Website
- + Recognized as a Partner on signage at the following GAR events: Inaugural & Legislative Conference, Annual Conference & Expo, Member Connect Summits, YPN Events, and other opportunities that become available
- + Company logo displayed on table tent cards at certain GAR events during the year
- + Recognized in the app at both conferences
- + Tabletop display at the Inaugural & Legislative Conference and other events if available

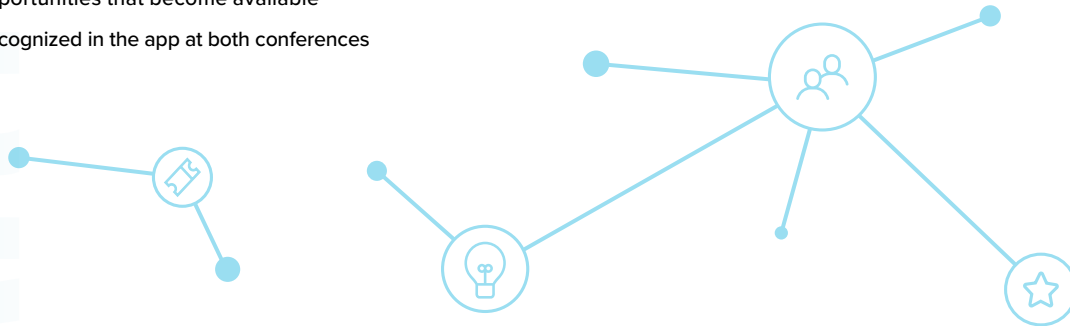
PARTNERSHIPS

BRONZE | \$5,000

- + One full registration and Gala ticket at the Inaugural & Legislative Conference
- + Two full registrations at the Annual Conference & Expo
- + One ¼ page ad per year in the Georgia REALTOR® Magazine
- + Recognized as a primary Partner in an Education Session at both conferences, in addition to two minutes of speaking time
- + Complete mailing list of all GAR members upon request
- + Hyperlink and logo under the “Members” section of the GAR Website
- + Company logo in the Partner Booklet
- + Recognized as a Partner on signage at the following GAR events: Inaugural & Legislative Conference, Annual Conference & Expo, Member Connect Summits, YPN Events, and other opportunities that become available
- + Recognized in the app at both conferences

CONFERENCE | \$2,500

- + One full registration at the Annual Conference & Expo
- + Recognized as a primary Partner in an Education Session at both conferences, in addition to two minutes of speaking time
- + Complete mailing list of all GAR members upon request
- + Hyperlink and logo under the “Members” section of the GAR website
- + Company name recognized in Partner Booklet
- + Recognized as a Partner on signage at the following GAR events: Inaugural & Legislative Conference, Annual Conference & Expo, Member Connect Summits, YPN Events, and other opportunities that become available
- + Recognized in the app at both conferences



ADDITIONAL BENEFITS FOR ALL PARTNERS

Exhibit Booth at the Annual Conference & Expo

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Marketing:

- + Recognition in two issues of the Georgia REALTOR® Magazine
 - + Recognition in emails sent to members for both conferences
 - + Two dedicated emails per sent to members recognizing our Partners
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Exposure on GAR’s social media

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On-site Conference and Events visibility

- + Company name and logo on Partner signage at both conferences and other GAR events
 - + Recognition on the GAR promotional video running at both conferences and other events
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Mailing list of Inaugural and Annual Conference & Expo attendees

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Complimentary subscription to Georgia REALTOR® Magazine

SPONSORSHIPS

INAUGURAL/ANNUAL CONFERENCE PARTY SPONSOR \$10,000

- + Recognition on screen or signage with logo
- + Tent card signage with logo
- + Logo on drink tickets (if applicable)
- + Speaking opportunity (if applicable)
- + Opportunity to provide a giveaway item
- + Ad on GAR website leading up to event
- + Additional benefits may apply depending on the event and needs



HOTEL KEY CARD SPONSOR \$1,500 *IF AVAILABLE*

- + Logo on hotel key cards
- + Recognized in Partner Booklet
- + Recognized in Conference app
- + Recognized on GAR Website

REGISTRATION SPONSOR \$1,000

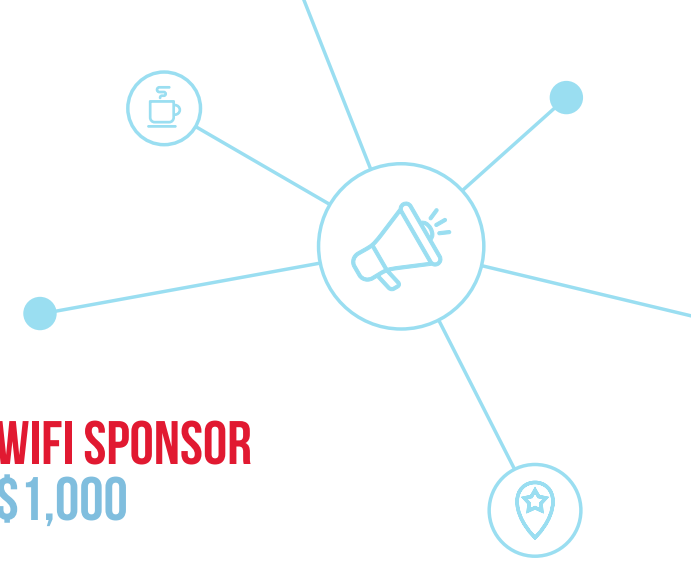
- + Recognition on signage at registration desk OR on tablets for name badge printing
- + Recognized in Partner Booklet
- + Recognized in Conference app
- + Recognized on GAR Website
- + Ad on GAR website leading up to event

WIFI SPONSOR \$1,000

- + Recognition on WIFI signage
- + Recognized in Partner Booklet
- + Recognized in Conference app
- + Recognized on GAR Website
- + Ad on GAR website leading up to event
- + Exclusive Sponsorship

COFFEE SPONSOR \$500

- + Recognition on signage at coffee stations
- + Recognized in Partner Booklet
- + Recognized in Conference app
- + Recognized on GAR Website
- + Ad on GAR website leading up to event



Sponsorship opportunities and pricing are subject to change and availability. Custom sponsorship opportunities may be available.

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FOR PARTNERSHIP AND SPONSORSHIP INQUIRIES:

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