



2024 Inaugural Conference
Preliminary Schedule of Events
Updated 2-2-24

Monday – February 5, 2024

8:30 AM – 4:15 PM	HFR Home Finance Resource Certification Course (separate registration) – ACC 4 & 5 (7 th floor)
9:00 AM – 4:00 PM	Leadership Academy (invitation only) – Peachtree 1 (8 th floor)
9:00 AM – 11:00 AM	WCR Governing Board Meeting – ACC 2 & 3 (7 th floor)
11:00 AM – 1:00 PM	WCR General Membership Meeting – ACC 2 & 3 (7 th floor)
12:00 PM – 1:00 PM	Conference Committee Tour of the Westin (closed tour) - Lobby
1:30 PM – 2:30 PM	RRC Governing Board Meeting – ACC 2 & 3 (7 th floor)
2:45 PM – 3:45 PM	RRC General Membership Meeting – ACC 2 & 3 (7 th floor)
3:30 PM – 4:30 PM	Insurance Trustees (closed meeting) – ACC 4 (7 th floor)
4:00 PM – 6:00 PM	Registration / Information Desk – 8 th Floor Terrace
4:30 PM – 5:30 PM	Presidents & Presidents-Elect Forum – ACC 2 & 3 (7 th floor)
6:00 PM	Past Presidents' Dinner – (Invitation Only)

Tuesday – February 6, 2024

7:00 AM – 4:00 PM	Registration / Information Desk – 8 th Floor Terrace
7:15 AM – 8:15 AM	Hot Breakfast (optional ticket, \$25) – Peachtree Ballroom (8 th floor)
8:15 AM – 9:45 AM	How's That Working Out for You? Hot Legal Issues in Real Estate – Augusta EFG (7 th floor)
	Balancing Act: Taking Care of Your Business, Your Clients and Self – Augusta BCD (7 th floor)
	<i>Association Executives Forum – Augusta H</i> (7 th floor)
10:00 AM – 12:15 PM	<i>Keynote Session "The Evasons" & Awards Ceremony – Peachtree Ballroom</i>
12:30 PM – 1:30 PM	<i>Lunch (optional ticket \$25)– Peachtree Ballroom</i> (8 th floor)
1:30 PM – 3:00 PM	You TwitFace: When Real Estate, New Media and the Law Collide - Augusta EFG (7 th floor)
	<i>MLS Forum - Augusta H</i> (7 th floor)
1:30 PM – 4:30 PM	NAR Bias Override: Overcoming Barriers to Fair Housing – Augusta BCD (7 th floor)
2:00 PM – 2:45 PM	<i>*Advisory Council* - Augusta A</i> (7 th floor)
3:15 PM – 4:45 PM	Maximize Your Real Estate marketing with Technology, Juanita McDowell – Augusta BCD (7 th floor)
	2024 Economic Update, Lawrence Yun: - Augusta EFG (7 th floor)
6:00 PM – 6:45 PM	Gala Reception (optional ticketed event included with Gala ticket, cash bar) – Peachtree Ballroom (8 th floor)
6:45 PM – 9:00 PM	Gala (optional ticketed event \$65, cash bar) – Peachtree Ballroom (8 th floor)
9:30 PM – 11:30 PM	<i>Gala After Party (open to all registrants) Peachtree Ballroom</i> (8 th floor) – cash bars

Wednesday – February 7, 2024

7:00 AM – 4:00 PM	Registration / Information Desk – 8 th Floor Terrace
7:00 AM – 7:45 AM	Hot Breakfast (optional ticket, \$25) – Peachtree Ballroom (8 th floor)
8:15 AM – 9:45 AM	2024 Forms – Part 1, Seth Weissman Presented by the Brokers Council – Peachtree Ballroom
	Confident Buyers Agents LEAP! Into Successful Client Relationships – Augusta EFG (7 th floor)
10:00 AM – 11:30 PM	2024 Forms – Part 2, Seth Weissman – Peachtree Ballroom (8 th floor)
	Business Building Strategies: Plan for Income, Expenses, Prospecting & Growth - Augusta EFG (7 th floor)
	<i>RPAC Training for Local AE's - Augusta BCD</i> (7 th floor)
11:45 PM – 12:45 PM	<i>Lunch (optional ticket, \$25) – Peachtree Ballroom</i> (8 th floor)
1:00 PM – 2:30 PM	Growing Georgia's Economy Through Property Rights & Building Generational Wealth by Addressing Heirs Property– Augusta EFG (7 th floor)
	The INs and OUTs of Sustainability – What Your Clients Want You to Know– Augusta BCD (7 th floor)
	Navigating the AI Landscape: Empowering Real Estate Agents and Enhancing the Consumer Experience – Peachtree Ballroom (8 th floor)
	<i>YPN Round Tables - Augusta H</i> (7 th floor)
2:45 PM – 4:15 PM	Adapt or Evaporate: Reinvent Your Lead Generation & Marketing – Augusta EFG (7 th floor)
	Commercial Forum CE – Augusta BCD (7 th floor)
2:45 PM – 3:15 PM	<i>State Directors Training – Peachtree Ballroom</i> (8 th floor)
3:30 PM – 4:30 PM	<i>State Directors Forum – Peachtree Ballroom</i> (8 th floor)
6:00 PM – 7:00 PM	<i>Reception Honoring Retired CEO Deb Junkin (heavy hors d'oeuvres and cash bar)</i> <i>Peachtree Ballroom</i> (8 th floor)
7:00 PM – 9:00 PM	<i>Bingo (included with registration, heavy hors d'oeuvres and cash bar, and fun – guest tickets \$25)</i> <i>Peachtree Ballroom</i> (8 th floor)

**closed meeting*

CE Sessions are in bold print. CE approval is pending. GREC School # 271

Thursday – February 8, 2024-

Legislative Day at the Freight Depot 7:00 AM – 3:00 PM

Breakfast and Lunch included. Bus transportation for those staying at the Westin will be available.

7:15 AM	Continental Breakfast – The Freight Room
8:00 AM	Talking Points – The Freight Room
9:00 AM	Legislative Meetings – The Capitol
9:00 AM – 10:00 AM	Economic Update on Housing Inventory – The Freight Room
10:15 AM – 11:15 AM	GREC Update - The Freight Room
11:30 AM – 1:00 PM	Lunch & Program – The Freight Room
1:15 PM - 2:15 PM	Legislative Meetings – The Capitol
	ACT Council Forum - The Freight Room
2:30 PM – 3:30 PM	RPAC Awards Ceremony – The Freight Depot
3:30 PM	Buses return to the Westin
4:15 PM – 5:15 PM	Regional Caucuses – Westin Peachtree Plaza (see conference app for your room assignment)
6:00 PM – 7:30 PM	RPAC Major Investor (invitation only for the 2023 RPAC Major Investors) - Westin
7:30 PM – 10:00 PM	RPAC Fundraiser (separate registration required, more information will be available in January) - Westin

Friday – February 9, 2024

8:00 AM – 9:30 AM	Registration / Information Desk – 8 th Floor Terrace
8:00 AM – 9:15 AM	Board of Directors Breakfast (Included for GAR Directors & AE's) – Peachtree Ballroom (8 th floor)
8:45 AM – 9:15 AM	Board of Directors Check-In – 8 th Floor Terrace / Peachtree Ballroom (8 th floor)
9:15 AM – 12:00 PM	Board of Directors Meeting – Peachtree Ballroom (8 th floor)

**closed meeting*

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