



SEE WHAT OTHERS DON'T...

Vision for Brokerage Growth

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Sea of Sameness

1. *Splits*
2. *Leads*
3. *Tech*
4. *Trainings*
5. *Meetings*
6. *Recruiting*



Friction Points = Innovation

1. Long onboarding
2. Unused tech
3. Slow transactions/processing
4. Poor communication
5. Lead follow up
6. Admin headaches

It's Tech

1. PAIN vs NICE to have
2. Revenue & Retention
3. Existing Behavior
4. Winning in 30-60 days
5. Integrates *NICELY*

It's a "Toy"

1. Built for presentations vs daily
2. Duplicative
3. Dependent on *PERFECT* usage
4. Really a problem?
5. Adds cost vs SAVES

Ultimate Reality Check

Shut off the PLATFORM for a week

- SCRAMBLE = Adoption
- SHRUG – Subscription

Buy Outcomes, not tools.....



The Client 'Magic'



bizboxinc.com





THE DAILY

Star

ON FRIDAY

KSRM
শকড় থেকে শিখরে

20 PAGES: Tk 13.00

Economic growth slowed in FY25

No deadlines
to end Ukraine
war: Russian
FM

More families turn to TCB as prices soar, poverty grows

SUKANTA HALDER and SHAHEEN MOLLAH

[illegible]

A controversial decision

A game with three sides at play

Prices grow

prices of Bangladesh (TK) 20 truck was parked

Economic growth slowed in FY25

B4

New BR chief signals cuts to spur growth

New BB chief signals
rate cuts to spur growth

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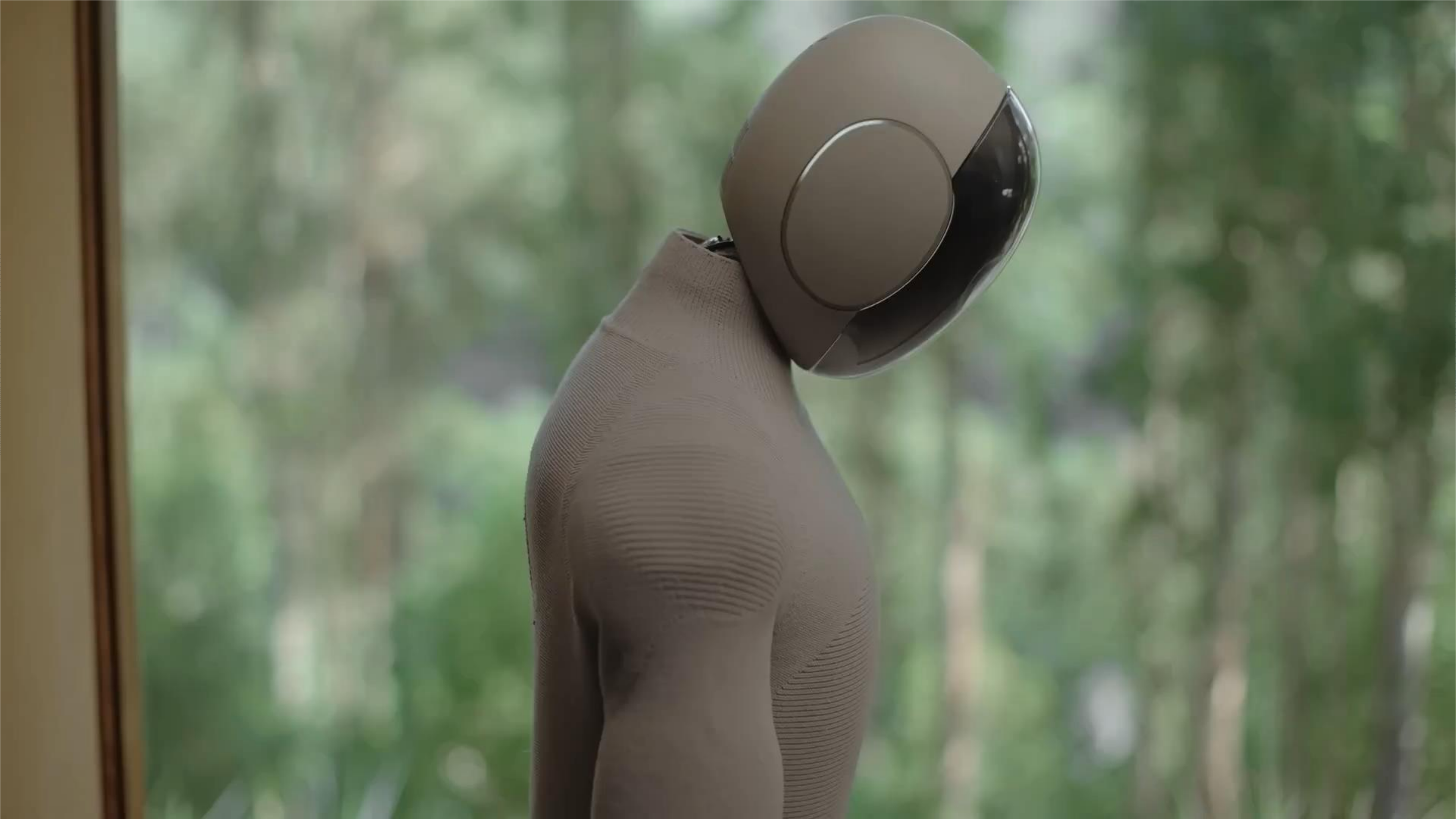
rate cuts to spur growth

BUSINESSES









Thank you

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