
PARTNERSHIPS
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GEORGIA
REALTORS®
PARTNERSHIPS
2027
PARTNERSHIPS
GeorgiaREALTORS®
garealtor.com

# REACH MORE THAN 50,000 GEORGIA REALTORS®

Partnering with the Georgia Association of REALTORS® puts your company in front of Georgia's most engaged real estate professionals through conferences, events, digital advertising, publications, and year-round recognition. Benefits Included with Every Partnership.

All GAR Partners receive:

- Exhibit Booth(s) at Annual Conference & Expo
- Registration(s) to Inaugural and Annual Conference
- Mailing list of Inaugural and Annual Conference & Expo attendees upon request
- Recognition in emails sent to members for Inaugural and Annual conference
- Recognition in the GAR Events App
- Recognition as a Partner on signage at GAR events throughout the year
- GAR social media recognition
- Logo in the "Partners" section of the GAR website
- Logo recognition during Keynote sessions at Inaugural and Annual Conference
- Recognition in the Georgia REALTOR® Digital Magazine
- Complimentary Subscription to the Georgia REALTOR® Digital Magazine



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# CONFERENCE : $2,500

## Annual Conference Focused

Event oriented option. Included Benefits:

- One (1) Exhibit Booth at the Annual Conference & Expo
- One (1) full registration to the Annual Conference & Expo
- Company name recognized in Partner Booklet
- Recognition in two issues of the Georgia REALTOR® Digital Magazine

# BRONZE : $5,000

## Build Your Presence

Ideal for organizations looking to establish relationships with Georgia REALTORS® at an affordable investment level. Included Benefits:

- One (1) Exhibit Booth at the Annual Conference & Expo
- Two (2) full registrations to the Annual Conference & Expo
- One (1) Inaugural Conference Registration & Gala Ticket
- One (1) Quarter-page Ad in the Georgia REALTOR® Digital Magazine
- Verbal & Logo recognition with up to two minutes of speaking time during a GAR-approved education session (subject to availability)

**Why Bronze?**

*Provides direct access to members, conference visibility that help new partners begin building relationships.*

# SILVER : $10,000

## Expand Your Brand Awareness

For companies seeking increased exposure before, during, and after GAR events.
Included Benefits:

- One (1) Exhibit Booth at the Annual Conference & Expo
- Two (2) full registrations to the Annual Conference & Expo
- Two (2) Inaugural Conference Registration & Gala Tickets
- Three (3) Quarter-page ads in the Georgia REALTOR® Digital Magazine
- Two (2) eNews Advertisements
- Recognition as an Education Session Partner with up to two minutes of speaking time during a GAR-approved education session (subject to availability)
- Tabletop Display Opportunities at select GAR-approved events
- Logo displayed on table tent cards at certain GAR events
- Additional Conference & Event Visibility
- Mailing List of all GAR members upon request

**Why Silver?**

*Adds meaningful marketing exposure while maintaining strong event engagement.*

# Amplify Your Reach

## GOLD : $15,000

Designed for companies that want year-round visibility and stronger member engagement.
Included Benefits:

- One (1) Partner Spotlight Feature
- One (1) Exhibit Booth at the Annual Conference & Expo
- Two (2) full registrations to the Annual Conference & Expo
- Two (2) Inaugural Conference Registration & Gala Tickets
- Four (4) Half-page Ads in the Georgia REALTOR® Digital Magazine
- Three (3) eNews Advertisements
- Recognition as an Education Session Partner with up to two minutes of speaking time during a priority GAR-approved education session (subject to availability)
- Tabletop Display Opportunities at select GAR-approved events
- Logo displayed on table tent cards at certain GAR events
- Enhanced Conference & Event Visibility
- Mailing List of all GAR members upon request

**Why Gold?**

*Combines marketing, content visibility, and speaking opportunities to create a well-rounded*

# DIAMOND : $30,000

## Premier Strategic Partner

The highest level of partnership offering maximum visibility, access, and influence.
Included Benefits:

- Access to the Optional Diamond Enhancement Package (Additional $10,000) that grants the partner Premium Level Sponsorship recognition across all GAR events
- One (1) Partner Spotlight Feature
- Two (2) Exhibit Booths at the Annual Conference & Expo
- Four (4) Full Registrations to the Annual Conference & Expo
- Four (4) Inaugural Conference Registration & Gala Tickets
- Four (4) Full-page Ads in the Georgia REALTOR® Digital Magazine
- Four (4) eNews Advertisements
- Recognition as an Education Session Partner with up to two minutes of speaking time during a priority GAR-approved education session (subject to availability)
- Tabletop Display Opportunities at select GAR-approved events
- Logo displayed on table tent cards at certain GAR events
- Priority Conference & Event Visibility
- Mailing List of all GAR members upon request

**Why Diamond?**

*Provides the largest advertising footprint, the strongest conference presence, and the broadest access to GAR members.*

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# GEORGIA REALTORS® PARTNERSHIPS 2027

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Interested in Partnering with Georgia REALTORS® Contact:
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