

Sponsorship Opportunities

2023 Regional AE Conference

July 15-18, 2023

Hilton Norfolk The Main



Regional Association Executives Conference is an education-packed event which brings together Association Executives from Georgia, North Carolina, Alabama, South Carolina, and Virginia. Connect with over 100 association executives and association department heads attending this three-day, education and networking event.

Platinum Sponsor - \$3,500

(Limit 2)

- † Exclusive Sponsorship choice of one the following:
 - Sunday Opening Session & Lunch
 - Sunday Night Welcome Reception
- † Address attendees at sponsored event up to four minutes
- † Sponsor recognition signage
- † Tabletop display table
- † Attendee mailing list for marketing
- † Company info in registration packets
- † Company name in program/materials
- † RAEC website exposure with logo and hyperlink
- † Two Full Registrations (valued at \$225 each, additional registrations offered at the discounted rate of \$200 per representative)

**Gold Sponsor - \$1,500
(Limit 14)**

- + Sponsorship choice of one of the following:
 - Sunday General Session (1)
 - Sunday Afternoon Break (1)
 - Monday Breakfast (1)
 - Monday General Session (3)
 - Monday Morning Break (1)
 - Monday Breakout Sessions (3)
 - Monday Lunch (1)
 - Monday Refreshment Break (1)
 - Tuesday Buffet Breakfast (1)
 - Tuesday Morning Break (1)
 - Tuesday General Session (1)
- + Address attendees at sponsored event up to 2 mins
- + Sponsor recognition signage
- + Tabletop display table
- + Attendee mailing list for marketing
- + Company info in registration packets
- + Company name in program/materials
- + RAEC website exposure with logo and hyperlink
- + Door prize drawings at end of the sponsored event
(Sponsor provided giveaway)
- + One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Name Badge Sponsor – \$2,500
(1 opportunity available)**

- +Tabletop display table
- +One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Lanyard Sponsor – \$2,500
(1 opportunity available)**

- +Tabletop display table
- +One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Welcome Bag Sponsor – \$1,500
(1 opportunity available)**

- +Tabletop display table
- +Sponsor provides the welcome bag
- +One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Registration Sponsor – \$1,500
(1 opportunity available)**

- +Tabletop display table
- +Sponsor provides information at the registration desk
- +One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Silver Sponsor- \$750
(Limit 4)**

- + Sponsorship choice of one of the following:
 - Sunday Afternoon Break
 - Monday Coffee Break
 - Monday Afternoon Break
 - Tuesday Coffee Break
- + Sponsor recognition signage
- + Tabletop display table
- + Attendee mailing list for marketing
- + Company info in registration packets
- + Company name in program/materials
- + RAEC website exposure
- + One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

**Bronze Sponsor- \$500
(Limit 2)**

- + Tabletop display table
- + Attendee mailing list for marketing
- + Company info in registration packets
- + Company name in program/materials
- + RAEC website exposure
- + One Full Registration (valued at \$225, additional registrations offered at the discounted rate of \$200 per representative)

Sponsorship Deadline: June 30, 2023

Please contact Kim Martin, at 804-249-5722 or kmartin@virginiarealtors.org for more information on sponsorships.

www.regionalaconference.com

Full Registration Includes:

All Sessions & Meals

Sunday- Lunch, Breaks, Reception
Monday- Breakfast, Breaks, and Lunch
Tuesday- Breakfast