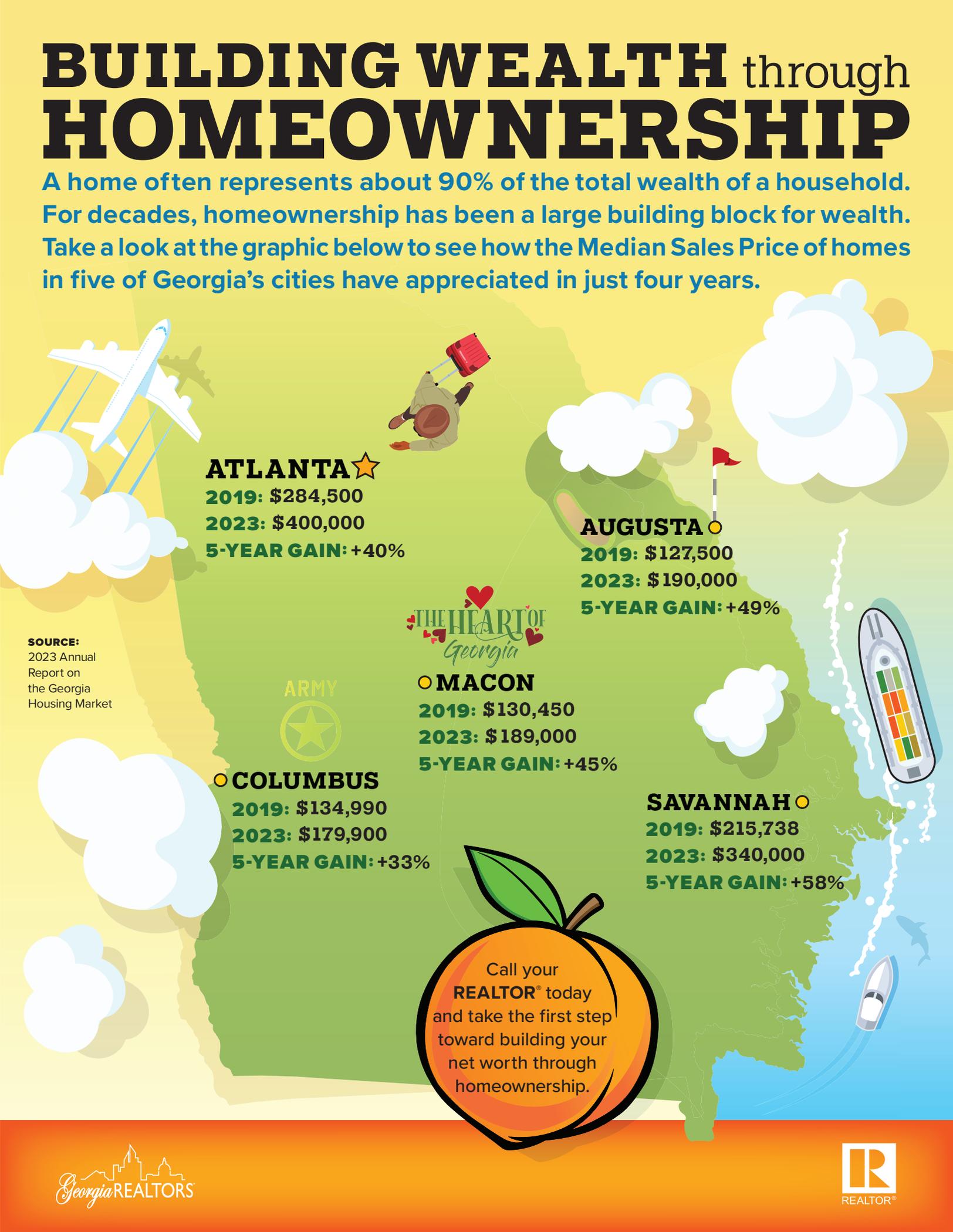


BUILDING WEALTH through HOMEOWNERSHIP

A home often represents about 90% of the total wealth of a household. For decades, homeownership has been a large building block for wealth. Take a look at the graphic below to see how the Median Sales Price of homes in five of Georgia's cities have appreciated in just four years.



ATLANTA ★
2019: \$284,500
2023: \$400,000
5-YEAR GAIN: +40%

AUGUSTA ○
2019: \$127,500
2023: \$190,000
5-YEAR GAIN: +49%

THE HEART OF Georgia
○ **MACON**
2019: \$130,450
2023: \$189,000
5-YEAR GAIN: +45%

ARMY ★
○ **COLUMBUS**
2019: \$134,990
2023: \$179,900
5-YEAR GAIN: +33%

SAVANNAH ○
2019: \$215,738
2023: \$340,000
5-YEAR GAIN: +58%

SOURCE:
2023 Annual
Report on
the Georgia
Housing Market

Call your
REALTOR® today
and take the first step
toward building your
net worth through
homeownership.