

BUILDING WEALTH THROUGH HOMEOWNERSHIP



A HOME OFTEN REPRESENTS ABOUT 90% OF THE TOTAL WEALTH OF A HOUSEHOLD.

For decades, homeownership has been a large building block for wealth.

Take a look at the chart below to see how the Median Sales Price of homes in five of Georgia's cities have appreciated in four years.

	2017	2021	4-Year Gain
ATLANTA	\$255,000	\$350,000	+ \$95,000
AUGUSTA	\$115,950	\$175,000	+ \$59,050
COLUMBUS	\$127,900	\$160,000	+ \$32,100
MACON	\$113,000	\$167,900	+ \$54,900
SAVANNAH	\$171,000	\$265,000	+ \$94,000

CALL YOUR REALTOR® TODAY AND TAKE THE FIRST STEP TOWARD BUILDING YOUR NET WORTH THROUGH HOMEOWNERSHIP.

Source: Annual Report on the Georgia Housing Market (2021)

