



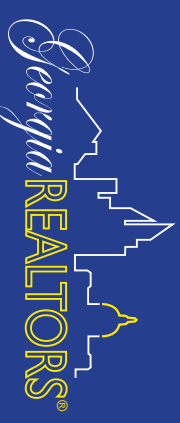
2019 PARTNERSHIP OPPORTUNITIES



| Partner Benefit | Diamond \$25,000 | Platinum \$15,000 | Gold \$10,000 | Silver \$7,500 | Technology \$6,500 | Bronze \$5,000 | Conference \$2,500 | Friend \$1,500 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|----------------------|-----------------------|------------------------|-----------------------|----------------------|-----------------------|-------------------|
| Exclusive Partner for one event at the Inaugural Meeting and Annual Conference (with 2 minutes audience time for each) | ✓ | | | | | | | |
| One additional booth for the Annual Conference for a total of two booths | ✓ | | | | | | | |
| Opportunity to supply lanyards with company name and logo on a rotating basis | ✓ | | | | | | | |
| Company Logo printed on the back inside cover Annual Conference Program | ✓ | | | | | | | |
| Company name listed as Partner of the theme party at Annual Conference | | ✓ | | | | | | |
| Company name listed as Partner on the back of attendee name badges | ✓ | ✓ | | | | | | |
| Advanced opportunity to partner at additional GAR events as scheduled* | First opportunity | Second opportunity | Third opportunity | | | | | |
| Company listed as Sponsor of the BINGO Tournament at the Annual Conference | | | | ✓ | | | | |
| Opportunity to submit material about your company for the Partnership video and both meetings | 60-second spot | 60-second spot | 60-second spot | 30-second spot | | | | |
| Complete list of GAR members (with email addresses) at your request | ✓ | ✓ | ✓ | ✓ | | | | |
| Exclusive Partner of the GAR Wifi Zone at both meetings | | | | | ✓ | | | |
| Company name and logo on the computers used in the Wifi Zone (screensave and desktop background) | | | | | ✓ | | | |
| Company name on signage and banner at the Wifi Zone | | | | | ✓ | | | |
| Two full registrations to the Inaugural (including tickets to the Inaugural Gala) | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Full registrations to the Annual Conference | Two registrations | Two registrations | Two registrations | Two registrations | Two registrations | Two registrations | One registration | |
| Ads in the Georgia REALTOR® magazine | Four full-page ads | Four half-page ads | Four quarter-page ads | Three quarter-page ads | | One quarter-page ads | | |
| Hyperlink under the Partners section of the GAR website | ✓ + front page visibility | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognized as a primary Partner in at least one (more if available) education session at both meetings. In addition to two minute audience time at those sessions* | | | | Education session | | Education session | Education session | |
| All of the items listed under Additional Entitlements* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

*Additional events may include (but are not limited to) Leadership Development Conference (LDC), Georgia REALTOR® Institute (GRI), Regional AE Conference, Georgia YPN Events and GAR Dinners/Receptions at NAR Meetings.

*Real Estate brokerage firm banners will hang outside education sessions and real estate brokerage firm audience time/speech will be scripted to be in compliance with the GREC rule prohibiting recruiting.





2019 PARTNERSHIP OPPORTUNITIES

Each year, the most prominent group of REALTORS® in Georgia travel to attend the largest events sponsored by GAR. These influential leaders participate in networking opportunities, education sessions and committee meetings designed to effectively catapult them into the future of the ever-changing real estate industry.

Being a Partner to GAR at these events not only expands your business through branding but it also means that you have gone the extra mile to show our members what their business means to you. Your Partnership with GAR is a year-long commitment where we will promote your company as a Partner via various marketing avenues distributed to more than 36,000 REALTORS® around the state.

***Additional Entitlements for all Partners**

- A) Exhibit Booth at the Annual Conference & Expo (2019)
- B) Marketing within the Real Estate Industry
 - Recognition in the *Georgia REALTOR*® magazine
 - Company name on direct mailing pieces for the Inaugural & Legislative Conference and the Annual Conference
 - Welcome Newsletter - recognition to attendees (7) days prior to both meetings
- C) Exposure on GAR's social media
- D) On-site Conference Visibility
 - Company name on banner at registration at both meetings
 - Recognition on the GAR promotional video running continuously at both conferences
- E) Website Exposure
 - Listing under the "Members Center" section of the GAR Website as an annual Partner
- F) Mailing list of Inaugural & Legislative Conference and Annual Conference attendees
- G) Complimentary subscription to *Georgia REALTOR*® magazine



Interested in Becoming a Partner?

If you would like to learn more about the benefits of becoming a Partner with GAR, please contact: Erica Sears - Meetings Manager, at 678-597-4136 or email esears@garealtor.com.



Partnership Request Form

**Please note this form is not a binding agreement*

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Phone: _____

E-Mail: _____

Website (if applicable): _____

Please check which level of partnership you are interested in:

- | | | | | |
|----------------------------------|-------------------------------------|---------------------------------|---------------------------------|-------------------------------------|
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Platinum | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Conference | <input type="checkbox"/> Friend | | |

****All applicants must be approved by Georgia REALTORS® Partnership Committee prior to agreement confirmation**

Please return form to Erica Sears – Meetings Manager
Email - esears@garealtor.com or Fax 770-458-6992