



## **GAR Talking Points – Fall 2019**

### **GAR 2020 Inaugural Conference**

- In 2020, GAR will be “Celebrating a Century of Service,” marking 100 years since the Georgia REALTORS® was chartered in 1920.
- We cordially invite you to attend our 2020 GAR Inaugural Conference, which will take place February 4-7 in midtown Atlanta at the historic Georgian Terrace Hotel with special events at the Fox Theater.
- The conference will feature a dynamic line-up of speakers, informative education sessions, and unforgettable networking events.
- Register before January 3, and receive the early bird price\* of only \$299 for the entire conference, which will save you \$40 off the regular registration price if you register before January 4, 2020.
- This price includes catered food functions, access to all education courses and much more!
- Visit the [garealtor.com](http://garealtor.com) for more information on education classes, speakers,

### **GAR Century Summits**

- In 2020, GAR is coming to you as we host nine Century Summits – one for each GAR Region – throughout the year.
- Attend a Century Summit and learn about emerging real estate trends as well as REALTOR® association resources that will help you elevate your business.
- Each Summit will feature two concurrent sessions that are both worth three hours of CE credit. The Code of Ethics session is open to all, and the Broker Risk Management session is specifically for Broker/Owners, Qualifying Brokers, and Designated REALTORS®.
- Additional discussion topics will include a legislative update, monthly housing indicators, financial wellness, an update from the Georgia Real Estate Commission, professional development resources, , and more.
- Additionally, on the evening before each Summit, GAR will host a networking reception for all registered attendees. Details will be provided in your summit confirmation email.
- There is no fee to attend the Century Summits, but you must register in advance.
- Registration will be separate for each Region and will open at different times.
- To view dates and location for the Century Summits, visit [garealtor.com](http://garealtor.com) and look for the Century Summits link under the Events tab on the home page.

### **GAR Offers 401K Retirement Solution**

- After a comprehensive search and due diligence, GAR has partnered with well-known retirement industry providers to offer the GAR Retirement Solution, a 401K powered by TAG Resources.

- With the TAG Retirement Program, brokers outsource the functions and liability of the retirement plan administration. TAG becomes each employer's Retirement Plan Support Team in action and accountability. TAG eliminates a majority of your plan administration burden, allowing you to focus on your business.
- For brokers who want more information on this program, please visit the GAR website and under the Find tab on the home page, click on Member Resources, and then click on the logo that reads "Georgia Realtors 401K".

### **REALTOR® License Plates**

- In 2020, we want to take the opportunity to show all of Georgia what we have done for homeownership and property rights over the last century.
- We would like for the Realtor R to be more visible than ever. So we are asking our members to consider purchasing a Realtor license plate when it comes time to renew your car tag in the coming year.
- We want to have as many Realtors on the road as possible in 2020, so that when we educate the public on our accomplishments on behalf of home owners and property owners, they will see that you are a part of a century of service.
- Our outreach efforts will directly benefit those who make themselves visible as a member of the Georgia Realtors.
- For more information on how to acquire the license tag, visit the GAR web site and under the Member Center tab, click on Benefits of Membership and then click on REALTOR® License Plate.

### **GAR Mobile Alerts**

- Stay informed of the latest news with GAR by signing up for our mobile alerts!
- Simply text "Realtor1920" to 51660 and you're set!
- We limit text messaging only to important topics such as conference registration deadlines, agent safety alerts, GAR contract forms updates, and Georgia Legislative Calls for Action, and will send no more than 4 text per month.

### **GAR Licensee Scholarships**

- Did you know that GAR distributed more than 300 scholarships to real estate practitioners in 2018?
- The GAR scholarship program is available to assist people in the real estate field who have completed a real estate related designation/certification course that leads towards earning a nationally recognized designation or certification eligible for scholarships.
- Once you pay for and complete an approved course, you'll complete an online application, upload your receipt for the class and proof of completion to the scholarship program for reimbursement.
- You may apply for one scholarship per calendar year.
- Scholarship amount vary, but typically cover between 30-70% of the cost of the course!
- GAR offers both classroom and online CE and designation/certification courses. Be sure to check out [garealtor.com](http://garealtor.com) to find education offerings in your area or online.
- Visit the GAR Web site to learn more about applying for a Scholarship.

## **GAR Member Discounts**

- Did you know that GAR offers exclusive discounts for members on a variety of products and services?
- From office supplies, to travel discounts, to auto insurance, to E&O insurance and much more, if you have not checked out these unique benefits, then you could be missing out on substantial savings!
- Visit the GAR web site – [www.garealtor.com](http://www.garealtor.com) – and under the Member Center tab on the home page, click on Benefits of Membership and then click on Member Discounts.

## **GAR Legal Helpline**

- The GAR Legal Helpline is a member benefit that was established to assist Georgia REALTORS® with their questions regarding contract forms, license law, ethics, and arbitration.
- Additionally, members may inquire about basic real estate-related legal questions that do not require extensive research.
- Please note that the purpose of the Helpline is not to draft contracts or special stipulations, write opinion letters or negotiate with other REALTORS® or parties.
- Your questions are sent to Weissman, which is the law firm of GAR's longtime general counsel, Seth Weissman.
- Depending on volume, users can typically expect an answer to their question within 24 hours.
- Visit the GAR web site for additional directions on using the Legal Helpline, or to access the Helpline today

## **Join Us on Social Media!**

- GAR is present on the following social media channels: Facebook, YouTube, Twitter, LinkedIn, and Instagram.
- Our most up-to-date information is shared through these channels. Follow us today and receive all of GAR's news as it happens.