

1
Are you a
REALTOR®?

3
What will be included in
our listing contract?

5
How
will you
market
my
home?

2
What types of services
can you provide me?

4
Are you familiar with
the market where I am
selling my home?

10

A seller's agent is a real estate professional who represents the homeowner in the sale of their property, working to market the home, negotiate offers, and secure the best possible terms. Be confident, informed, and ready to sell by asking your potential agent these questions.

SMART QUESTIONS TO ASK A SELLER'S AGENT

6
How did you arrive at
your suggested list
price for my home?

7
How do
I attract
potential
buyers?

8
What do I need to do to
get my house ready?

9
How will you
vet potential
buyers?

10
Do you have
references with
whom I can
speak?

Choosing the right seller's agent is your partner in success — ask smart questions to make a confident choice. Choose a REALTOR® in Georgia with local expertise and trusted results.