



PARTNERSHIP OPPORTUNITIES

6065 Barfield Road
Atlanta, GA 30328
garealtor.com

Increase Your Impact with a Georgia REALTORS® Annual Partnership!

Each year, the most prominent group of REALTORS® in Georgia travel to attend the largest events sponsored by GAR. These influential leaders participate in networking opportunities, education sessions and committee meetings designed to effectively catapult them into the future of the ever changing real estate industry.

Being a Partner to GAR at these events not only expands your business through branding but it also means that you have gone the extra mile to show our members what their business means to you. Your Partnership with GAR is a year-long commitment where we will promote your company as a Partner via various marketing avenues distributed to more than 50,000 REALTORS® around the state.

This brochure outlines the eight different partnership levels Georgia REALTORS® offers and all the different benefits you can receive! Choose the level that best fits your organization and become a Georgia REALTORS® partner today!



PARTNERSHIP LEVELS & BENEFITS

DIAMOND - \$25,000

- Partner for one event at the Inaugural Conference and Annual Conference (with 2 minutes audience time for each)
- One additional booth for the Annual Conference for a total of two booths
- Opportunity to supply lanyards with company name and logo on a rotating basis
- Company Logo printed on the back inside cover Annual Conference Program
- Company name listed as Partner on the back of attendee name badges
- First opportunity to partner at additional GAR events as scheduled
- Opportunity to submit 60-second spot/ advertisement about your company for the Partnership video at both meetings
 - Complete list of GAR members at your request
- Two - Full registrations to the Inaugural Conference (including tickets to the Inaugural Gala)
 - Two - Full registrations to the Annual Conference & Expo
 - Four - Full page ads in the *Georgia REALTOR*® magazine
- Hyperlink & company logo under the Partners section of the GAR website
 - All of the items listed under Additional Entitlements*

PLATINUM - \$15,000

- Company name listed as Sponsor during party at Annual Conference & Expo
- Company name listed as Partner on the back of attendee name badges
- Second opportunity to partner at additional GAR events as scheduled
- Opportunity to submit 60-second spot/ advertisement about your company for the Partnership video at both meetings
 - Complete list of GAR members at your request
- Two - Full registrations to the Inaugural Conference (including tickets to the Inaugural Gala)
 - Two - Full registrations to the Annual Conference & Expo
 - Four - Half page ads in the *Georgia REALTOR*® magazine
- Hyperlink & company logo under the Partners section of the GAR website
 - All of the items listed under Additional Entitlements*

PARTNERSHIP LEVELS & BENEFITS

GOLD - \$10,000

- Company name listed as Partner on the back of attendee name badges
- Third opportunity to partner at additional GAR events as scheduled
- Opportunity to submit 60-second spot/ advertisement about your company for the Partnership video at both meetings
 - Complete list of GAR members at your request
- Two - Full registrations to the Inaugural Conference (including tickets to the Inaugural Gala)
 - Two - Full registrations to the Annual Conference & Expo
 - Four - Quarter page ads in the *Georgia REALTOR*® magazine
- Hyperlink & company logo under the Partners section of the GAR website
 - All of the items listed under Additional Entitlements*

SILVER - \$7,500

- Company listed as Sponsor during an evening event at the Annual Conference & Expo
- Opportunity to submit 30-second spot/ advertisement about your company for the Partnership video at both meetings
 - Complete list of GAR members at your request
- Two - Full registrations to the Inaugural Conference (including tickets to the Inaugural Gala)
 - Two - Full registrations to the Annual Conference & Expo
 - Three - Quarter page ads in the *Georgia REALTOR*® magazine
- Hyperlink & company logo under the Partners section of the GAR website
- Recognized as a primary Partner in at least one (more if available) education session at both meetings; in addition to two minute audience time at those sessions*
 - All of the items listed under Additional Entitlements*

PARTNERSHIP LEVELS & BENEFITS

TECHNOLOGY - \$6,500

- Exclusive partner of the WiFi at both conferences
- Company name and logo displayed in the event app as the WiFi partner
- Company name and logo on WiFi signage
- Two - Full registrations to the Inaugural Conference (including tickets to the Inaugural Gala)
 - Two - Full registrations to the Annual Conference & Expo
- Hyperlink & company logo under the Partners section of the GAR website
 - All of the items listed under Additional Entitlements*

BRONZE - \$5,000

- Two - Full registrations to the Annual Conference & Expo
- One - Quarter page ad in the *Georgia REALTOR*® magazine
- Hyperlink & company logo under the Partners section of the GAR website
- Recognized as a primary Partner in at least one (more if available) education session at both meetings; in addition to two minute audience time at those sessions*
 - All of the items listed under Additional Entitlements*

CONFERENCE - \$2,500

- One full registration to the Annual Conference
- Hyperlink & company logo under the Partners section of the GAR website
- Recognized as a primary Partner in at least one (more if available) education session at both meetings; in addition to two minute audience time at those sessions*
 - All of the items listed under Additional Entitlements*

FRIEND - \$1,500

- Company logo under the Partners section of the GAR website
- All of the items listed under Additional Entitlements*

ADDITIONAL ENTITLEMENTS FOR ALL PARTNERS

- Exhibit Booth at the Annual Conference & Expo
- Marketing:
 - Recognition in two issues of the *Georgia REALTOR*® magazine
 - Recognition in emails sent to members for the Inaugural Conference and the Annual Conference & Expo
 - Welcome Newsletter - recognition to attendees (7) days prior to both meetings
- Exposure on GAR's social media
- On-site Conference Visibility
 - Company name on banner at registration at both meetings
 - Recognition on the GAR promotional video running continuously at both conferences
- Website Exposure
 - Listing under the "Members" section of the GAR Website as an Annual Partner
- Mailing list of Inaugural Conference and Annual Conference & Expo attendees
- Complimentary subscription to *Georgia REALTOR*® Magazine

Interested in becoming a Partner? Contact: Haley Sutton - Business Development Specialist
Ph: 678-597-4112 or email: hsutton@garealtor.com





Partnership Request Form

****Please note this form is not a binding agreement***

Company Name:

Mailing Address:

City:

State:

Contact Person:

Phone:

E-mail:

Website (if applicable):

Please check which level of partnership you are interested in:

Diamond

Platinum

Gold

Silver

Bronze

Conference

Friend

Please return form to Haley Sutton - Business Development Specialist
Email - hsutton@garealtor.com or Fax 678-922-7750