

## **REGIONAL DIRECTOR**

**Purpose:** The Regional Director shall serve as liaison between the Member Boards in his or her Region and the Executive Committee.

**Term:** Two years (Staggered)

**Limits:** N/A

**Reporting:** President-Elect, Executive Committee, Board of Directors

### **Duties and Responsibilities:**

1. Serves on the Executive Committee
2. Serves on the Communications Committee as an ex-officio member without the right to vote (amended 2024.09.13)
3. Serves on the Strategic Planning Committee
4. Serves on the Georgia Association of REALTORS® Board of Directors
5. Shall not serve concurrently as a Regional Director and a Committee Chair and/or Vice Chair (adopted 2023.09.08)
6. Shall provide a means of communication between the Georgia Association of REALTORS® and the Member Boards within his or her Region
7. Shall strive to achieve a continued adherence to and implementation to the Georgia REALTORS® Strategic Plan to achieve its Vision and Core Values. Shall work with the leadership team to perpetuate a culture within the association, its Committees and its Membership surrounding the Strategic Plan.
8. Shall elicit from each Member Board in his or her Region any problems or concerns it may be experiencing and provide specific timely solutions whenever possible keeping the President-Elect informed of all such activities (amended 2023.01.13)
9. Shall encourage greater participation by each Member Board in his or her Region in the activities and programs of the Georgia Association of REALTORS® including, but not limited to, continuing education programs, the Graduate, REALTOR® Institute program, the Inaugural Conference, the Annual Conference, and the annual Professional Standards Training (amended 2023.01.13)
10. Shall represent the Georgia Association of REALTORS® at local board/association functions within his or her Region in such matters as updating the Member Board on activities of the Georgia Association of REALTORS®, installation of officers, and such other official functions as requested by the Member Boards (amended 2023.01.13)
11. Shall act as the official spokesperson for the Member Boards in his or her Region regarding matters of mutual concern
12. Shall emcee the Member Connect Summits when held in their Region (adopted 2023.01.13)
13. Shall be prepared to disseminate proper procedures from all legislative committees dealing with Member Board activities in matters of ethics, education, political activities, membership, Board Orientation and other such activities of the Georgia Association of REALTORS®
14. Shall educate members of the importance of responding to Calls for Action
15. Shall assist in grassroots efforts via Member Connect Summits, Region meetings, talking points and media provided by the Communications Department (amended 2023.01.13)
16. Shall hold a meeting in the first quarter of the year either in person or electronically with the local board Leadership and AE's in their Region to provide a means of communication between GAR and the member boards and to assess the needs of the membership (amended 2023.01.13)
17. Shall file Regional Director's reports prior to the Inaugural Conference, summer Executive Committee meeting, and the Annual Conference with the Director of Leadership Services
18. Shall attend the Georgia Association of REALTORS® Annual Professional Standards Training Program once per term

19. Elected GAR Officers (as referenced in the GAR Policies & Procedures Manual), cannot endorse or campaign for a candidate for elective office (outside of their own candidacy) (adopted 2023.09.08)
20. Shall attend the Georgia REALTORS® Annual Leadership Summit
21. Shall attend the Georgia Association of REALTORS® Inaugural Conference
22. Shall attend the Georgia Association of REALTORS® Annual Conference
23. Shall inform local boards of the proper procedures for nominations for the Georgia Association of REALTORS® and National Association of REALTORS® positions and encourage participation
24. Shall attend the strategic planning retreat
25. Shall identify and encourage potential future leaders in his or her region.
26. Shall not seek partnership funding from any Partner of the Georgia Association of REALTORS®
27. Shall perform such other duties as directed by Board of Directors, the Executive Committee or the President

(previous bullets #11, #17 & #22 removed 2023.01.13)