

7 STEPS for INVESTMENT PROPERTY BEGINNERS

While many people are familiar with buying and selling primary residences, investing in properties is a different beast altogether. Here are seven steps for venturing into the investment property realm.

Contact your trusted **REALTOR®** for an inside look at the process, and for more investment property tips!

- 1 Conduct market research
- 2 Define your financial goals
- 3 Identify a **profitable** rental market
- 4 Assess potential risks
- 5 Calculate potential returns
- 6 Choose your contractor
- 7 Engage a **REALTOR®** to guide you through the process

SOURCE: realtor.com